

# CASE STUDY.

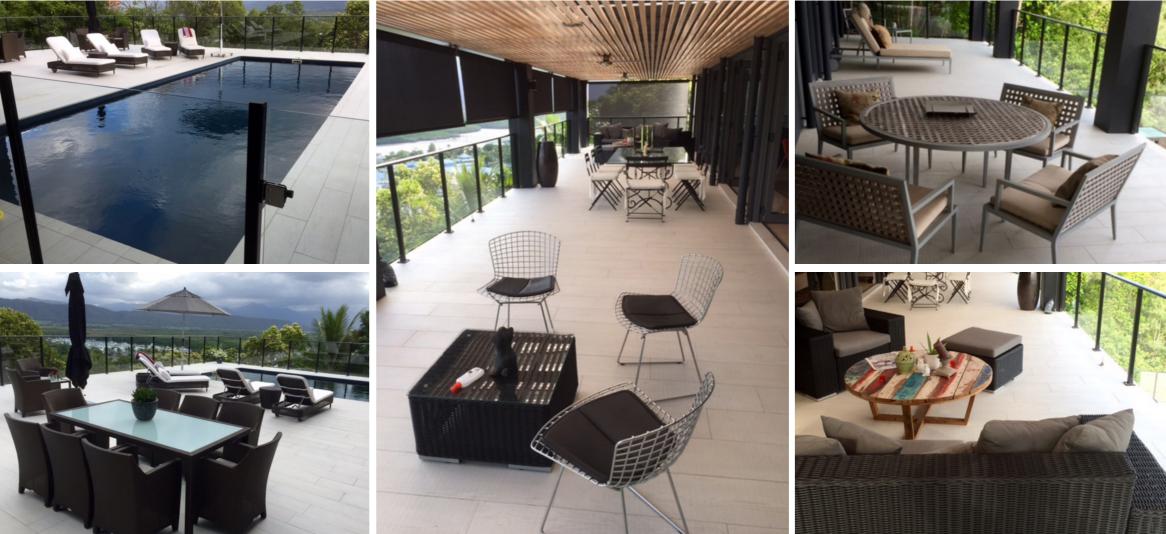
# ISLAND POINT ROAD PORT DOUGLAS

### **PROJECT:** Island Point Road, Port Douglas **PRODUCT:** Habitat Tile









#### BACKGROUND

This stunning private residence is located in the very heart of tropical Queensland. Nestled in one of Port Douglas' most picturesque areas, on the sought-after Island Point Road, the impressive dwelling creates a pronounced connection with the surrounding landscape, with the views of the ocean and lush greenery generating an ambience of seclusion, and a sense of respite.

To reflect the unique setting of the property, the owner wanted to incorporate the look and feel of white-washed timber across their pool decking, outer balconies and landscape areas - but without the maintenance required if they were to use wood as a material. This was particularly important based on the setting of the house, and the harsh, hot and humid conditions this tropical environment is characterised by.

#### CHALLENGE

Based on the extent of the project, it was paramount to ensure that the practical requisites of each space were considered in the choice of floor covering, without disturbing the cohesion of the surfaces. That meant the pool decking and any other areas exposed to wet conditions, like stairs or other external spaces - had to feature an anti-slip finish prioritising comfort and safety, while guaranteeing the same material for undercover and amenity areas in a less gripped finish.

Both types of flooring had to produce a seamless transition without any alteration to the appearance of the surface, and its white-washed timber look.

#### SOLUTION

To address the brief and provide flooring that would suit the tropical Queensland climate and the functional needs of each area, while boasting the light wooden aesthetic, A solution was found that offered it all.

Habitat, a hard wearing porcelain tile, was manufactured both to withstand the harsh elements and to deliver the desired appearance. Provided in the plank format and boasting realistic, light wooden colouring, Habitat generates a relaxed, yet elevated atmosphere of a coastal haven, while ensuring the pool surroundings, balconies and other external spaces are slip resistant.

This flooring solution combines durability, safety and desired look and feel without the need for ongoing upkeep timber would need to continue rendering the coastal ambience - and delivering on the all-important safety profile.

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